



## **SIG 06 - INNO - Innovation**

We invite you to submit your research to explore the theme of

### **MANAGING WITH PURPOSE**

for the EURAM 25<sup>th</sup> Conference.

We look forward to receiving your submissions

## **ST06\_07 - Open Innovation Engaging Individuals, Communities and Networks**

### **Proponents:**

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### **Short description:**

The track aims at stimulating a discussion on the latest research insights on open innovation, with a special focus on the role of individuals, communities and networks, welcoming different perspectives and research methods applied to different contexts.

### **Long description:**

This track explores firms' open innovation focusing on the role of individuals, communities and networks.. In today's dynamic landscape, organizations require diverse capabilities for internal and external knowledge exploration and exploitation to thrive in their pursuit of innovation. Even if collaborative relationships and networks are considered as vital conduits to access essential resources and knowledge, recent research has shown that still obstacles exist to open the firm's innovation process to external knowledge. Moreover, the limits of OI start to be addressed by researchers focusing on the "dark side" of OI intended as risks, costs and failures met by firms.

We welcome papers on OI building on different theoretical perspectives, and employing both qualitative and quantitative methodologies. Topics of interest include, but are not limited to, the following ones.

- Empirical studies and conceptual works can focus on the micro-foundations of OI, such as individual skills, knowledge, trust, motivation, and other individual pre-requisites for cooperation and competition. Equally, they can focus on OI considering factors active at the meso and macro-level. Studies building on the multilevel nature of OI and across level interactions are welcome.
- We encourage different methodological approaches: besides case studies and quantitative datasets, we look for multi-method approaches, design-oriented works, and in particular methods that make use of new technologies for gathering and analyzing data, such as big data-based papers or studies using mobile or virtual ethnographic methods. We also invite research from various disciplines, including but not limited to, innovation studies, network studies, strategy, geography, international business, regional resilience, and entrepreneurship.
- Studies that delve into the complexity of inter-organizational relationships are essential for understanding innovation dynamics. Organizations increasingly leverage inter-organizational

### **AUTHORS GUIDELINES**

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networks to enhance their innovation capabilities across various contexts, such as ecosystems, platforms, technological parks, clusters and communities (from the more studied user-communities to the less explored professional and enthusiasts' communities). With the growing importance of digital and new technologies to support firms economic, environmental and social sustainability, more research is needed to explore open innovation in different network architectures and in other emerging interorganizational contexts.

- More recent research focuses on the human side of OI and stresses the role of individuals' skills, motivation and action to sustain or constrain the process. With individuals able to hinder and link innovation within, between and outside a firm, more research is needed to build a more comprehensive theory of OI.

#### **Keywords:**

- Open innovation
- Knowledge Networks and OI
- Individual engagement in OI
- Communities for OI
- Innovation and ecosystems
- Innovation and resilience

#### **UN Sustainable Development Goals (SDG):**

Goal 8: Decent work and economic growth; Goal 9: Industry, Innovation, and Infrastructure; Goal 17: Partnerships for the goals

#### **Publication Outlet:**

- Special issue: European Management Review
- Journal of Innovation Economics and Management
- BRQ – Business Research Quarterly

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