



## SIG 06 - INNO - Innovation

We invite you to submit your research to explore the theme of **FOSTERING INNOVATION TO ADDRESS GRAND CHALLENGES** for the EURAM 24<sup>th</sup> Conference.

We look forward to receiving your submissions.

### ST06\_07 - Open Innovation

#### Proponents:

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#### Short description:

The track aims at stimulating a discussion on the latest research insights in open innovation, especially with respect to new perspectives, methods, tools, competencies and context-specific solutions.

#### Long description:

During the previous years, the openness for innovation has been studied from academics and practitioners from various perspectives. The fundamental principle of open model is simple in theory. For many organizations, however, the journey toward the openness is difficult. Activities such as internal and external knowledge exploitation and exploration call for different capabilities and solutions that organizations should build in order to be successful in their open endeavors.

Openness for innovation should not be an end in itself; it is only a means to increase innovativeness and performance. To gain more insights into the benefits and challenges of open processes, empirical studies and conceptual considerations are needed. Papers including different theoretical perspectives, different (combinations of) methods, and investigations of different situations and settings should provide further developments in the field as well as identify “blind spots”. The topics of interest include:

- Multiple perspectives and degrees of openness for innovation:

We look for studies and conceptual works which focus on the micro-foundations, such as skills, knowledge, trust, motivation, and other individual prerequisites for cooperation and competition. Equally, studies focusing on phenomena at the meso and macro-level, e.g. on open strategies and open business models, dynamic capabilities, culture, governance, alternative structural and procedural factors, including the investigation of distinct open innovation practices are welcome. Especially this year we are interested in the researches concerning: Openness in digital age ; Openness and sustainable development ; Emerging and transformations of innovation

#### AUTHORS GUIDELINES

<https://conferences.euram.academy/2024conference/authors-guidelines-for-full-papers/>

ecosystems ; Open innovation in service; Open innovation in social enterprise ; Open innovation in global health ; IP management in the open processes.

- Studying open innovation with different methodological approaches: Besides case studies and quantitative datasets, we look for multi-method approaches, design-oriented works, and in particular methods that make use of new technologies for gathering and analyzing data, such as big data based papers or studies using mobile or virtual ethnographic methods.

- Future development of openness for innovation: We hope to see more works on the boundaries and development of this concept as well as studies which look beyond this by developing a vision of what could be next.

#### Keywords:

- Open innovation
- Innovation and ecosystem
- Collaborative innovation
- Sustainable development and openness
- Open spaces and open strategies
- New collaborative business models

#### UN Sustainable Development Goals (SDG):

Goal 9: Industry, Innovation, and Infrastructure

#### Publication Outlet:

- Project for publishing with selected track articles
- Journal of Innovation Economics and Management

#### For more information contact:

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